

## Hotel Fasano Rio de Janeiro

Fasano bring to Rio de Janeiro their incomparable expertise in the restaurant and hotel business

On July 30th, 2007, Fasano Group and JHSF, manages the celebrated Hotel Fasano in São Paulo since 2003, will be celebrating the opening of a new enterprise: the Hotel Fasano Rio de Janeiro. Located by the sea, on Avenida Vieira Souto, in the heart of Ipanema, the Fasano combines the charm and sophistication of Rio's most coveted address with modernity and efficiency in design and service.

The project is signed by the renowned architect, Philippe Starck, who has elected wood, glass and marble as core materials, perfectly attuned both to the city and to the vision of restaurateur and hotelier Rogério Fasano. From the eight-storey facade, following the seaside architecture, till the furniture, chosen in the best vein of the Brazilian design from the 1950s and 1960s (including pieces by Studio Branco&Preto, Sergio Rodrigues and exclusive creations by Philippe Starck), everything has been thought out to integrate itself into the Rio spirit of sophisticated casualness.

The breathtaking panorama from the swimming pool on the roof gives a complete view to the beach and constitutes an attraction in itself. There guests can enjoy a bar service that provides light meals all day long. On the same floor, a fully appointed gym offers personal trainers and a sauna. And, in front of the hotel, Fasano's exclusive beach service provides all comforts, including chairs, parasols and a bar service.

The 92 apartments (overlooking the beach or the patio) boast Egyptian cotton sheets, goose down pillows and all manner of technological amenities, such as plasma TV, DVD player and wireless Internet connection. Balconies overlooking the beach, as well as showers commanding views to the sea, have their share in making guests feel closest to one of the world's most famous postcards.

In perfect tune with the rest of the hotel, the celebrated gastronomic tradition of the Fasano family is present at the Fasano Al Mare, a new meeting point for the city. Under the overall command of Rogério Fasano and Salvatore Loi (the award-winning chef of Grupo Fasano) and the workmanship of chef Luca Gozzani (brought directly from Enoteca Pinchiorri, the Florentine eatery that boasts three stars in the Guide Michelin), the restaurant is located to the left of the lobby and explores the most diverse aspects of a Mediterranean cuisine that is essentially focused on fish and seafood. Breakfast, lunch and supper are served daily in the 70-seat dining hall and the pleasant terrace.

On the same floor, the intimate lounge bar Londra is the perfect option for a nice night in town. Opening daily, it brings back classic rock tunes, besides offering small, diversified shows.

## Família Fasano: filosofia

Fasano: quality, modernity and tradition under the signature that has revolutionized Brazilian cuisine

The family's history in Brazil began in 1902, when the patriarch, the Milanese Vittorio, immigrated to the country and opened the Brasserie Paulista at Praça Antônio Prado, a then elegant square in the old center of São Paulo. The clan's mystique would be present at other addresses, following the trail of São Paulo's growth along all these years. Nowadays, the fourth generation of Brazilian Fasanos still honours the family tradition, a landmark of the best Brazilian gastronomy.

The restaurateur Rogério, together with his father, Fabrizio, heads a group that, a hundred years after the family landed in Brazil, is active successfully with restaurants and hotels in São Paulo and Rio.

